Summary: Progress on 2015-16 Goals

President’s Report to the Board of Trustees
May 6, 2016
President’s Annual Goals

• New Process for Penn State
• 11 goals set at the start of fiscal year by BOT and President
• Opportunity for Assessment
• Objective - Update on Progress
1. Successfully Launch Access and Affordability Initiative

• Focus: total cost of a degree, student borrowing and success of need-based students
• Detailed new programs in Feb. 2016 President’s Report
• Seven programs – pilots launched or efforts underway
  • Pathway to Success - Summer Start (PaSSS)
  • Student Transitional Experiences Program (STEP)
  • Financial Literacy
  • Online course opportunities
  • One-stop advising for student needs
  • Direct scholarships (increase in Provost and Chancellor awards)
  • Assessment/incentives – high GPA and high credits but not graduated
2. Seek opportunities for increased savings and increased revenue

- Budgeting efforts were diverted by PA impasse
- Increases in healthcare costs, state-mandated retirement, insurance and modest raises, combined with an aging physical plant have created $60-70M of recurring basic operating cost increases
- Projected to continue at this rate over the next five years
Cost Containment and Efficiency Initiatives - examples

• $55M – removed planned classroom building from Capital Plan by more strategic, centralized management of classroom space
• $22.2M – Commodity purchasing savings generated through competitive bidding, negotiations, consortium purchasing contracts, etc.
• $13M – Savings on IT equipment, software and implementation services realized through standardizing and aggregating purchases, competitive bidding and negotiation
• $9M – competitive bidding for energy procurement
• $8.7M – Energy Conservation Program: weatherization, motion-sensor lighting, water-saving fixtures
• $8M – expected savings from healthcare changes (still increased by $6M)
Solutions

• Budget cuts and recycling averaging over $23M per year for more than a decade
• Decades of “nickel and diming” all E&G operating units has had unintended negative consequences
• Still requires tuition increases to balance
• Challenges will continue – e.g. projected 8% increases in health care represents annual increases of $15M – over 1% tuition increase
• Key: Move to a strategic approach to the budget with a 5-year horizon to target largest opportunities for savings or revenues (e.g. HR, IT and student mix, enrollment growth)
Solutions

• Student Fee Commission in process of being established
• Places all fees related to student activities (non-academic programs) in hands of the students – can decrease fees or propose increases to the BOT based on service needs
• Likely represents another cost-control
3. Successfully launch the economic development, job creation and student career success initiative

- Detailed new programs in Feb. 2016 President’s Report
- Four major areas
  - Internal staffing; incentives for faculty
  - Visibility for our intellectual property
  - Developing an entrepreneurial ecosystem around our campuses
  - Programming specifically for students
“Ecosystem Launches”

- 7 “Launch boxes” opened in ribbon cutting ceremonies
  - University Park, New Kensington, Lehigh Valley, Behrend, Harrisburg, Abington, Wilkes-Barre
- 6 Additional Commonwealth Campus sites selected and being announced here today
  - Shenango, Schuylkill, Great Valley, Altoona, Berks and York
- 3 new expected to be announced next year – 16 total
- New sites will join a growing network of physical sites and efforts totaling 20 accelerators and incubators
New SEED Grant Locations for 2016

15. Penn State Altoona
16. Penn State Berks
17. Penn State Great Valley
18. Penn State Schuylkill
19. Penn State Shenango
20. Penn State York
4. Address major issues of campus and public concern for higher education

- Create confidence in the University’s management of issues including sexual assault, Greek Life, other emerging topics
- Help the University create safer campuses
Focused Efforts of Task Forces

• Task Force on Sexual Assault and Sexual Harassment (18 recommendations being implemented)
• Task Force to Study Fraternity and Sorority Life (Subcommittee reports expected this week; final this month for major recommendations; Task Force may continue to operate)
• Task Force on Policing and Communities of Color (town-gown collaboration)
Conducted First University-wide Climate Survey on Sexual Misconduct

- 9,427 students university-wide took the survey for a response rate of 26.6%
- 18.1% of undergrad and 6.7% of grad students at UP reported at least one instance or attempt of sexual assault
- 76% of students said University would take report of sexual misconduct seriously
- Use to assess potential impact of Task Force recommendations and create metrics to demonstrate success in limiting sexual misconduct
Title IX Office Created

- Paul Apicella, an attorney with experience overseeing Title IX implementation, named the first Penn State Title IX coordinator
- Hired a trained investigator
- Office will include an education coordinator and support staff
5. Prepare to launch the next capital campaign for Penn State

- Tied closely to Penn State’s strategic plan and a commitment to being a truly great public university
- Developed the vision for campaign and set goals
Campaign Timeline Highlights

• Overall strategy presented in several venues
• Extensive discussion by Advisory Council on Philanthropy
• Case Statement draft completed and being sent to focus groups this week
• Focus group sessions conducted nationally with alumni and friends
• Campaign counting begins July 1
• Final Case Statement due late September
Penn State is a great public university.
We would not be Penn State if we did not aspire to be even stronger.
Our strategy:
Open Doors – Transform the financial equation for students
Create Transformative Experiences – We must do much more than deliver content.
Impact the World – Focus on the most compelling issues of our time.
Philanthropy is the key to take us to the next level by making us truly great.
Donor and Alumni Visits

- Donor travel has become more strategic – personal visits will reach at least 78 by June 30th
- Formal Alumni and Donor speeches given or planned – 39
- Donor and alumni events – trips to 12 states and 29 cities
- First ever Parents Receptions in August (2)
- First formal “arts” events for donors at Schreyer House
- Other hosted events – Maryland; NYC Hoops and Hockey; New Years Eve in Jacksonville, etc.
Next Step: Campaign Focus Groups

- 20 sessions/14 cities across the nation led by Barron or Jones
- Invitations extended to about 6,000 alumni/friends/donors
- Scheduled from May 24 – August 8
- Discussions will inform the final Case Statement
6. Create a framework for advancing diversity and inclusion

- Statement on Diversity, Equity, and Inclusive Excellence goes beyond current Framework to Foster Diversity
- Developing inclusivity and multicultural resources videos – efforts underway to develop an inclusion campaign
Advancing diversity and inclusion

- Faculty Senate Committee formed to enhance University efforts – Recommendations submitted/accepted
- Interactions with Presidential Commissions (Racial and Ethnic Diversity, LGBTQ, Women, Adult Learners) moved from annual events to focused meetings
- Formal and informal interactions with large array of student and faculty groups
7. Create a framework for advancing student engagement and engaged scholarship

- Hosted 16th annual Engagement Scholarship Consortium Conference
- [http://www.engagedscholarship.psu.edu/](http://www.engagedscholarship.psu.edu/) and @EngagePennState launched as resources for students/faculty
- Formation of an office to coordinate and develop engagement activities approved
- Global Engagement has become a major campaign theme
Example: Veteran’s Office/Honor Cords

- Penn State ranked No. 1 in the country for veterans by *U.S. News and World Report*
- Establishing a Student Veterans Office/Space (Oak Building)
- Director search underway
- Celebrating graduates’ academic, military success with honor cords
8. Create a framework to advance innovations in teaching and learning

- Operational excellence – new Innovative Learning Management System (Canvas); adoption of new educational technology tools such as Starfish, Inside Track, PAR and Talisma
- Maker Commons (3D printing space) to promote active learning and entrepreneurship
9. Establish a strong, positive relationship with the Wolf administration and PA legislature

- Relationship driven by the challenges of budget stalemate
- Met with caucus leaders from each party and in each chamber as well as individual meetings with legislative leaders
- Hosted dinners at Schreyer House (local to federal)
- Several conversations with the Governor and his cabinet secretaries on tuition levels, the PA budget and economic development efforts
- Visits with legislators at every football game
- Invent Penn State announcements in the Rotunda with PA leaders scheduled for June 20th
10. Address any limitations/recommendations related to Middle States accreditation

- Primary concern was assessment of all courses and demonstration that the assessments were used to improve course delivery
- Provost initiated reorganization of the Office for Institutional Assessment to the Office of Planning and Institutional Assessment
- Hired Lance Kennedy-Phillips into new position of Vice Provost for Planning and Assessment
Address any limitations/recommendations related to Middle States accreditation

• New leadership in the Office of Learning Outcomes Assessment to ensure comprehensive and proper assessment of all degree programs – majors, minors, certificates and graduate programs

• Faculty Senate and Academic Leadership presentations on the importance of Penn State’s assessment process led by the Vice Provost for Planning and Assessment
11. Ensure that the University’s strategic enterprise creates a path for continued and enhanced excellence

- Strategic plan approved by the Board of Trustees
- Tied the capital campaign directly to the strategic plan
- 5-year strategic investment planning underway under budget category “investment in innovation”
- More than 200 formal speeches largely focused on continued excellence
Ensure that the University’s strategic enterprise creates a path for continued and enhanced excellence

- Recognize and celebrate excellence among students, faculty, staff and alumni – new focus on graduate student awards
- Named 3 new Evan Pugh University Professors
Evan Pugh University Professorship

• The highest honor that can be bestowed by the university on its faculty
• Only 71 individuals have received these professorships since the title’s inception in 1960
Introducing this year’s honorees...

Katherine H. Freeman

Thomas La Porta

Karen L. Bierman
Katherine Freeman, Distinguished Professor
Department of Geosciences

Research Interests
• Organic Geochemistry
• Isotopic Biogeochemistry
• Paleoclimate
• Astrobiology
Tom La Porta, William E. Leonard Professor, Computer Science and Engineering Director, Institute of Networking and Security Research

Research Interests
• Mobility Management
• Mobile Data Systems
• Secure Signaling
• Control Protocols for Telecommunication Networks
Discussion Questions?